Student Presidential Election
Spring 2016

- **Media Committee (Commercials and Interview)**
  - Must make AT LEAST 3 commercials and an edited interview
  - The interview must include a minimum of 10 questions and answers. The questions should be about other topics than are on the platform. Those questions should not focus on the platform, but instead deal with other aspects of the candidate. An example question could be: “What experiences in your life have prepared you to be president?”
  - Commercials must follow the specific guidelines.
  - A commercial information sheet must be completed for each commercial.
  - Commercials must be completed and to Mr. Grode by the deadline.
  - Commercials must follow content guidelines given on content.
  - Mr. Grode must approve all commercials.
  - Commercials cost $1 per second.

Checklist:
1. Commercial 1
2. Interview
3. Commercial 2
4. Commercial 3

- **Public Relations Committee**
o Decorate a display case that will include the yard sign and anything else that will catch the eye of the voter.
o Make posters for states (classrooms)
  • Posters must be school appropriate and relevant.
  • The posters will be made on the computers. You don’t need to print out any posters. NO posters in the hallways, commons, etc.
o Yard Sign
  • Make one large poster size yard sign.
  • Due at the same time as the posters.
o Campaign Flyer
  • Must include ideas from platform, a picture of the candidate.
  • Make an electronic version and print out a copy.
o Social Media advertisement
  • Make a commercial that will only be distributed on social media.
  • There is no cost for this but Commercials must content given.
  • Mr. Grode must approve this commercial.

Checklist
1. Campaign posters
2. Yard Sign
3. Campaign flyer
4. Display case
5. Social media campaign commercial.

• Debate and Issues
o Read through other party’s platform.
o Prepare questions for debate.
  ▪ Watch past debates to evaluate strategies to try or avoid.
  ▪ Write questions the candidate to use during the debate. (multiple questions for each candidate)
o Examine past debate to determine what to do or not to do.
  ▪ Prepare candidate for debate.
o Create an electronic Book Cover
o Create a political cartoon about the student election.
o Create “Where do candidates stand on the issues?” activity.
o Create an issue poll.
  ▪ Poll TEAMs on issues.
  ▪ Tally and write up the results.

Checklist
  1. Book cover
  2. Debate questions
  3. Political cartoon
  4. Issues activity
  5. Issue political poll

Technology/Social Media
- All posts, links, etc., must be school appropriate. Content that isn’t my result in a failing grade for this activity and disciplinary action.
  - Twitter
    - Personalize Twitter page
    - Make 2 campaign related tweets for each school day.
    - Create a BVHS hashtag that will be used. No other hashtags are allowed.
      - Example: #BVHScandidatename or #BVHSSlogan
  - Wiki page
    - Create a fake candidate wiki page (I will supply the template).
    - This should resemble an actual wiki page. Look at some pages for examples.
    - Must include information under the following headings:
      - Family, Education, Work career, Accomplishments, and two more of your choice
  - Website
    - Create an election webpage for the candidate
    - Must include: Picture of candidate, links to election related materials (platform, commercials, merchandise, etc.)
    - A hot topics page that includes two signature topics of the campaign.
    - A photo page.
  - Merchandise
    - Create 8 items that would be sold as campaign merchandise.
  - Fakebook Page
    - Create and update a “Fakebook” page.
    - Have at least 10 famous friends.
    - There should be a post for each day of the election and at least 10 of them must include a picture.
    - For 5 of the posts there must be a comment thread that is a minimum of 6 comments.
    - Include 1 chain e-mail like post. (propaganda)
    - Incorporate things from the other groups. (#, polls, etc.)

Checklist
1. Twitter
2. Merchandise
3. Fakebook
4. Wiki Page
5. Webpage with photos

- Candidate
  - Write and give a stump speech
- Prepare for, and participate in, debate.
  - Come up with opening and closing statements for the debate.
- Be available for commercials.
- Be available for photos and an interview.
- Must do two of the following:
  - Campaign in three separate TEAMs or Study Halls giving a 1 minute speech in each. Teacher would have to confirm that you completed this task.
  - Campaign at 5 different lunch tables (minimum of 1 minute at each) This needs to be filmed (both video and audio) and shown to your teacher. You can film this on your phone.
  - Lead the school in the pledge of allegiance, stating the following: Hi, I am ___ of the___ party. It is my honor to lead the school in the pledge today.” Followed by the pledge.

Checklist
1. Stump speech
2. Participate in debate
3. Campaign in TEAMs.
4. Campaign at lunch
5. Lead the pledge